

TCNJ MBA

AN MBA FOR TODAY'S GLOBAL ECONOMY

The Master of Business Administration (**MBA**) degree program at The College of New Jersey (TCNJ) School of Business prepares early-career professionals for excellence in today's complex global economy. Led by professionally accomplished faculty from one of *Poets&Quants'* top undergraduate business programs in the nation, this contemporary, competitive MBA program delivers high-caliber instruction with an emphasis on immediately applicable, specialized skills.

YEAR 1: Mastery of business specialization

THE IMPORTANCE OF THE T

Recent research shows that leaders hire talent with a mix of deep analytic skills and knowledge of the business and industry.¹ Additionally, 7 in 10 employers plan to hire graduates in business development, data analytics, marketing, and finance roles.²

The TCNJ MBA is structured to maximize both concentrated expertise and broad knowledge.

¹Accenture, Outlook: Analyzing the Analytics Leaders

²GMAC® 2018 Corporate Recruiters Survey Report

YEAR 2: Breadth of knowledge in business core

T-STYLE PROGRAM DESIGN

The MBA program at TCNJ is designed in a hybrid format that focuses first on mastery of your business specialization, then builds broader knowledge in core business courses. By concentrating on a chosen area of study first, working students quickly gain skills that they can apply immediately in their current positions. Reinforcing one's specialization with a command of general business knowledge positions students for successful collaboration, leadership roles, and a wealth of opportunities in the near- and long-term.



CHOOSE YOUR SPECIALIZATION

DATA ANALYTICS

FINANCE

STRATEGY, INNOVATION, AND LEADERSHIP — *In development*

Our curriculum is designed to impart depth, agility, and innovation in your specialization.

PROGRAM DESIGN

The hybrid MBA program is structured for completion in two years and designed for working professionals. For optimal instruction, classes are taught in a blended-learning format with both face-to-face and online instruction. In addition to distinguished faculty instruction, each course has an associated business practitioner to help reinforce and expand upon applying MBA concepts in practice.

KEVIN MICHELS:

1 of 2 TCNJ professors named in *Poets&Quants'* Top 40 Undergraduate Business Professors of 2017

THE VALUE OF A TCNJ MBA

A TCNJ MBA delivers first-rate academics from a renowned institution with a sterling reputation and a competitive tuition. TCNJ is ranked #35 in Best Colleges for Your Money by *Money* magazine, in a field of 727 national institutions.

TAKE THE NEXT STEP

Ready to take your career to the next level? To learn more about the MBA program, view a list of requirements, and to apply now, visit mba.tcnj.edu.

2019 PRIORITY APPLICATION DEADLINES:

February 1, April 1*

FALL 2019 DECISION NOTIFICATIONS:

January 4, March 1, May 1

*Applications will be reviewed on a rolling basis after the April 1 deadline.

mba.tcnj.edu

#1 Public Regional University North

—*U.S. News & World Report*

CONTACT US

School of Business
Business Building, Room 114
The College of New Jersey
PO Box 7718
2000 Pennington Road
Ewing, NJ 08628-0718

609.771.3064
mba@tcnj.edu
mba.tcnj.edu



TCNJ THE COLLEGE OF
NEW JERSEY