

# MASTER OF BUSINESS ADMINISTRATION



## T-STYLE CURRICULUM WITH HYBRID LEARNING

The TCNJ MBA degree program combines the best of online learning with face-to-face instruction. Students meet in class on Saturdays, six times in the fall and spring and four times in the summer. Winter courses are offered 100 percent online.

- **DATA ANALYTICS** — The data analytics specialization will provide contemporary analytic skills for complex business decision-making.
- **STRATEGY, INNOVATION, AND LEADERSHIP** — The specialization in strategy, innovation, and leadership is designed to create leaders of change. Organizations survive and prosper by challenging the status quo and by finding new ways to deliver value.

“The TCNJ MBA program teaches me a lot of concepts that I ... use for my clients. I teach them things I just learned that same day; it’s amazing I get to learn and apply it in real time.”

—Darrel Frater, MBA student  
strategy, innovation, and leadership specialization

## BUSINESS PRACTITIONER INVOLVEMENT

A Graduate Advisory Committee of TCNJ alumni and business professionals provides ongoing input and support to ensure the MBA program is meeting the needs of the business world.



[mba.tcnj.edu](https://mba.tcnj.edu)



## TAKE THE NEXT STEP

Ready to take your career to the next level? To learn more about the MBA program, to view a list of requirements, and to apply now, visit [mba.tcnj.edu](https://mba.tcnj.edu).

“The data analytics specialization provides more opportunities for everybody to enhance their skills and advance in their career.”

—Krishnakumar Divakaran, MBA student  
data analytics specialization

## MBA COHORT AT A GLANCE

**34**  
total enrolled students

**13**  
data analytics

**21**  
strategy, innovation,  
and leadership

**3.4**  
average  
undergraduate GPA

**8.8**  
average years  
of work experience

**31.6**  
average student age

“The faculty just love what they do, and you can’t help but get excited to learn from them because it’s so pervasive in everything they do.

Their passion has really inspired me to stay focused.”

—Lindsay Barndt, MBA student  
strategy, innovation, and leadership specialization



**TCNJ** THE COLLEGE OF  
NEW JERSEY

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