



TCNJ Graduate Business Programs

Learn online, connect on campus. All of TCNJ's graduate business programs utilize an online hybrid format, and weekly online class sessions are augmented by occasional face-to-face Saturday residencies.

MBA (42 credits)

Master in-demand skill sets and cultivate broad business knowledge in an online hybrid program emphasizing experiential learning and practical application. TCNJ's accessible MBA program is designed for working professionals and can be completed in two years of part-time study.

Choose From Two Specializations

- **Business Analytics:** Learn to make complex, data-driven business decisions.
- **Strategy, Innovation, and Leadership:** Explore processes that improve organizational outcomes and lead to innovative ideas, products, and services.

MS, Accounting and Business Analytics (30 credits)

Enhance your foundational knowledge and use cutting-edge tools and techniques to prepare for success on the CPA exam and in the evolving accounting field.

MS, Management and Organizations (30 credits)

Develop your leadership platform and gain the business acumen needed to drive organizational success. Learn crucial managerial concepts and customize your program with cross-disciplinary electives tailored to your professional goals.

Graduate Certificates

- **Business Analytics (15 credits)**
- **Strategy, Innovation, and Leadership (15 credits)**

Scan to learn more:



THE COLLEGE OF NEW JERSEY
SCHOOL OF BUSINESS
GRADUATE PROGRAMS

Apply now at graduate.tcnj.edu/apply.

Questions? Get in touch at gradbusiness@tcnj.edu.



Accolades and Acclaim

TCNJ

#1

public college

—U.S. News & World Report
(Regional Universities North), 2024

**Named one of the
“Best Colleges
in America”**

— Money magazine, 2023

**“You can take what
you’re learning
in the classroom
immediately back to
the office. I’m confident
that what I learned at
TCNJ is going to make me
the best leader I can be
over the long term.”**

— Colin Bitter '22,
principal data profiling engineer, Verizon

TCNJ SCHOOL OF BUSINESS

Consistently named to *Poets&Quants*’ list of the
“Top 100 Business Schools”

Accredited by

AACSB International

GRADUATE BUSINESS OUTCOMES*

78%

of students secured new career opportunities while
enrolled or within six months of graduation

Average Salary

\$104,025

Alumni employers

Amazon
Bloomberg
Bristol Myers Squibb
Catalent
Church & Dwight
Holman
IBM
Johnson & Johnson

JPMorgan Chase & Co.
Merrill
Novo Nordisk
PSE&G
Topix Pharmaceuticals
Verizon
WSFS Bank



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* Source: TCNJ First Destination Survey for 2023 MBA graduates.